

UNIVERSAL ORLANDO' RESORT Attn: Annual Pass Department

Attn: Annual Pass Department 1000 Universal Studios Plaza B-1 Orlando, Florida 32819

LOOK INSIDE FOR:

- Mardi Gras Passholder Perks
- News About The Wizarding World of Harry Potter™ -Diagon Alley™
- Special Rates at Universal's Cabana Bay Beach Resort
- Universal City Walk® Expansions Details
- Passholder Offers at Blue Man Group and Wet 'n Wild®

AND MORE!

TAKE A PEEK AT WHAT'S NEW FOR YOU IN 2014!

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ALL-NEW EXCITEMENT AWAITS ANNUAL PASSHOLDER:





2014 IS GOING TO BE BIG AT UNIVERSAL ORLANDO® RESORT

No doubt about it. 2014 is going to be big. REALLY BIG.

You'll experience our biggest theme park expansion ever with the opening of The Wizarding World of Harry Potter™ - Diagon Alley™ at Universal Studios®.
You'll enjoy the biggest Mardi Gras celebration in our history, with 20 nights of concerts stretching from February through May.

You can stay in the heart of it all at our biggest, newest on-site hotel.

And, you can treat yourself to a variety of new restaurants as Universal CityWalk® unveils an array of new dining choices.

You know what else is going to be big? The smile on your face when you see what ELSE is waiting for you in 2014...



OUR BIGGEST MARDI GRAS EVER WITH 20 CONCERTS!

SELECT NIGHTS FEBRUARY 8 - MAY 31

There's never been a Mardi Gras celebration like this anywhere! It's sixteen weeks of unforgettable music, spectacular floats, taste-tempting food, and beads by the armload.

This year's Mardi Gras celebration kicks off with the first toe-tapping sounds of Zydeco on Saturday, February 8th and doesn't stop until the final concert encore on Saturday, May 31st. That's an astounding 20 concerts featuring many of the industry's top recording artists. This year you're sure to find several of your favorites from pop, rock, and more, meaning you're sure to be coming back again and again.

Of course, it wouldn't be Mardi Gras without traditions like authentic Cajun and Creole cuisine* in our French Quarter Courtyard, and live Zydeco bands straight from New Orleans. Plus you'll enjoy outrageous street performers, a spectacular parade of colorful floats, and more.

Best of all, the music, parade, and all the Mardi Gras festivities are included with your Annual Pass. So bring the whole family for the biggest...and we mean BIGGEST...Mardi Gras celebration this side of the Bayou!

Free or discounted valet parking is not included on Mardi Gras event nights.

THIS YEAR'S PARADE TAKES YOU "AROUND THE WORLD IN EIGHTY DAYS"

2014 marks the 19th annual Mardi Gras celebration at Universal Orlando® Resort. Creative concept and design work for the parade's new floats began a year ago, with building of the new scenic pieces starting in early 2013. Countless hours and an astounding amount of wood, paint, fabric, glitter, and other materials go into the making of each new float. This year's parade theme is "Around the World in Eighty Days," reflecting the sense of fantasy and exploration of Jules Verne's classic adventure tale. You'll see floats that take you around the globe to exotic locales, as well as three spectacular new floats bringing to life various modes of transportation: air, sea, and ground.

FOR INFORMATION AND THE LATEST CONCERT LINEUP VISIT UNIVERSALORLANDO.COM/MARDIGRAS



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MARDI GRAS PASSHOLDER BENEFITS

SPECIAL VIEWING AREA

As an Annual Passholder you can enjoy the parade from a Special Viewing Area. See the park map for location details.

ANNUAL PASSHOLDER MARDI GRAS KOOZIE

Party in style with an exclusive Annual Passholder Mardi Gras koozie when you spend \$30** on theme park merchandise at either Universal Studios® or Universal's Islands of Adventure® between Feb 8 and May 31, 2014.

You must redeem your receipt(s) at the Universal Studios Store® in Universal Studios or Islands of Adventure Trading Company in Islands of Adventure. While supplies last.

SIGN UP FOR A CHANCE TO RIDE A MARDI GRAS FLOAT!

Each week, a limited number of Passholders can be part of the festivities and ride through the streets of Universal Studios® on one of our colorful Mardi Gras floats. Imagine the fun you'll have tossing beads and doubloons to all the cheering spectators lining the parade route! Sign up today for you and one guest^ at UniversalOrlando.com/APMardiGras.

FLOAT RIDER RESTRICTIONS: Must be 18 years or older (if not, must be accompanied by an adult). Must be 48" in height. No bags or strollers. Can accommodate standard push wheelchairs with advance notice. Additional restrictions may apply.

THE PARTY CONTINUES AT UNIVERSAL CITYWALK®

CityWalk® is the official after-party headquarters for Mardi Gras. On Mardi Gras event nights your Annual Pass gets you FREE admission to seven unique clubs & bars†, including Pat O'Brien's®. CityWalk® is open every night until 2:00 am.

*Available for purchase. Event occurs rain or shine. No rain checks, returns or refunds. Prices, dates, times, attractions and entertainment subject to availability and may change without notice. Other restrictions may apply.

**Amount is pre-tax. Offer not valid for third party merchandise, food, beverage, alcohol, ticket or online purchases. To redeem, must

present proof of purchase with original receipt(s) dated between 2/8/14 and 5/31/14 and a valid Annual Pass. No copies or reproductions will be accepted; void if altered. One koozie for every \$30 minimum qualifying purchase made between 2/8/14 and 5/31/14.

^Guest must be a valid Annual Passholder or have paid theme park admission. One registration per week, per household. One float ride per Annual Passholder. Float ride spots are available on a first come, first served basis. Subject to availability. You must sign up by 12 noon on Friday the week prior to the event date. For example, entries for 2/22/14 must be received by noon on 2/14/14. Float ride participants will be notified with float ride details. Any float ride participants who do not show up by the designated time will forfeit their

† Must be 21 or older for admission. Valid photo ID required.





TWO INCREDIBLE THEME PARK EXPERIENCES. ONE UNFORGETTABLE MAGICAL JOURNEY.

IF YOU MISSED OUR EXCITING WEBCAST, HERE ARE THE LATEST DETAILS ABOUT THE WIZARDING WORLD OF HARRY POTTER™ - DIAGON ALLEY™ AT UNIVERSAL STUDIOS®

All-new thrills and magical experiences await you with the opening of The Wizarding World of Harry Potter™ - Diagon Alley™, Summer 2014 at Universal Studios®. From Hogwarts™ castle and the streets of Hogsmeade™ at Islands of Adventure to the all-new excitement of London and Diagon Alley™, soon there will be two unique theme park experiences bringing the magic and excitement to life.

Follow in Harry Potter's footsteps as you walk through the streets of London and enter the hustle and bustle of Diagon Alley™. Here you will enjoy:

EXPERIENCES

- Harry Potter and the Escape from Gringotts™
- Hogwarts[™] Express
- Ollivanders[™]: Makers of Fine Wands since 382 BC

- Weasleys' Wizard Wheezes
- Borgin and Burkes
- Madam Malkin's Robes for All Occasions
- Magical Menagerie[™]
- Wiseacre's Wizarding Equipment

- Leaky Cauldron™
- Florean Fortescue's Ice-Cream Parlour

We'll be releasing more details leading up to this summer's Grand Opening. Stay in the know at Universal Orlando's Facebook page and UniversalOrlando.com.



/UniversalOrlandoResort





UNIVERSAL'S CABANA BAY BEACH RESORT OPENING EARLY 2014

Welcome to Universal's Cabana Bay Beach Resort, where you can relive the iconic beach resorts of the 1950's and 60's. Universal Orlando's first moderate/value priced hotel offers affordable family fun of a bygone era, complete with all the modern conveniences of today.

Now you have a brand new way to experience
Universal Orlando! Enjoy a fun Universal Orlando® staycation, or just spend
a weekend to go for a swim and take advantage of all the new amenities.
Universal's newest and largest hotel will feature standard rooms that sleep up
to four and family suites that feature a kitchenette and can sleep up to six.
You can splash and play at two huge swimming pools, including a waterslide
and lazy river‡. The retro-themed hotel will also offer a 10-lane bowling alley,
complimentary fitness center, arcade...everything but cha-cha-lessons by the pool!

Universal's Cabana Bay Beach Resort is scheduled to open in two phases. You'll be able to experience it for yourself as the first rooms are available for guests beginning March 31st.

LIMITED TIME PREVIEW OFFER

Travel April 25 - June 5, 2014 and enjoy rates as low as \$94*. Book by February 28, 2014.

VISIT UNIVERSALORLANDO.COM/APLOGIN TO BOOK YOUR HOTEL ROOM USING PROMO CODE APH OR CALL 1-866-PASS-4-FUN

*Must present valid Annual Pass at check-in, one room per Annual Pass. Promotional Rate is per night, plus tax at Universal's Cabana Bay Beach Resort during regular season in a Courtyard Family Suite. Valid for stays most nights for travel 4/25/14 – 6/5/14. Blockout dates include 5/23/14 – 5/25/14 and other restrictions may apply and are subject to change without notice. Offer must be booked by 2/28/14. The number of rooms available at these rates is limited. Rates vary by hotel and room type. No group rates or other discounts apply. Rates are higher on Fri/Sat and holidays. Reservations must be made in advance of arrival and are subject to availability.

‡Lazy River Courtyard, Hideaway Bar and Grill, Tower Family Suites and Standard Rooms will not be available until 7/1/2014.

MORE MINION MISCHIEF AT OUR DELUXE ON-SITE HOTELS

The Minions are everywhere! They're causing mischief on the 3-D ride, Despicable Me Minion Mayhem. They're boogieing down at Universal's Superstar Parade. They're even creating havoc at the Sunday Character Breakfast at Loews Royal Pacific Resort.

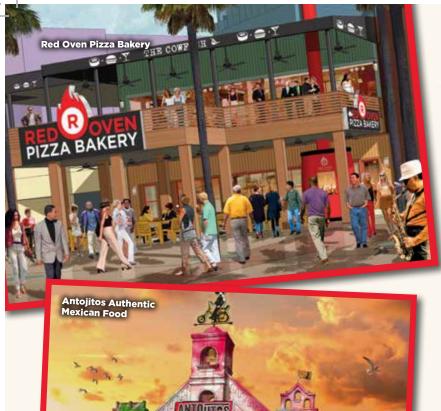
DESPICABLE ME THEMED KIDS SUITES AT LOEWS PORTOFINO BAY HOTEL

And now, the Minions are taking up residence at Loews Portofino Bay Hotel! Bring the family and stay in one of the hotel's new Despicable Me themed kids suites. The rooms feature playful decorations and furniture, including missile-style beds straight from Gru's lab. The children's rooms are accessible only through the parents' room...it's the perfect accommodations for the Minions in YOUR family!



Look for the latest hotel news and events in your monthly Annual Pass enewsletter.





BIG CHANGES AT UNIVERSAL CITYWALK®

Have a taste for some real Mexican cuisine? Want an authentic Neopolitanstyle pizza on your way home from the parks? We've recently unveiled two exciting new dining options at Universal CityWalk, with many more on the way! Be sure to check them out on your next visit.



NEW! RED OVEN PIZZA BAKERY

Take a quick trip to Italy for authentic, artisan pizza—made fresh, while you wait—at Red Oven Pizza Bakery. Savor the crackle of the perfect crust, the aroma of market-fresh toppings, and the creamy goodness of pure buffalo mozzarella. The combination of the highest quality ingredients and a traditional stone-lined oven ensures every slice is a taste of the Old World. This is real pizza, the way Italy intended.

NEW! ANTOJITOS AUTHENTIC MEXICAN FOOD

Journey through the cantinas, street carts, and markets of Mexico City for the best food you've never had at Antojitos Authentic Mexican Food. Only the freshest ingredients—marinated, roasted, or grilled to perfection—are used to create the craveable Mexican street food fare that has drawn attention from the culinary elite around the globe. From steaming tortillas to colorful vegetables to succulent meats, every bite fills your senses and satisfies your hunger. The incredible food, colorful décor, and authentic bar menu will make you feel like you just discovered a hidden gem that only locals know about.





MORE TO COME

There are even more new eateries coming your way at CityWalk® during the coming months. Check your email for venue updates and opening dates.

SAVE ON BLUE MAN GROUP TICKETS

\$64*
ADULT TICKETS
NOW THROUGH
MARCH 31, 2014

Now for a limited time, Annual Passholders can save on adult tickets to Blue Man Group. If you've never seen the show before, this is your chance. And if you've already enjoyed it once, there's never been a better time to see it again!

BLUE MAN GROUP

407.BLUE.MAN • BLUE MAN GROUP ORLANDO BOX OFFICE

SPECIAL WET 'N WILD® OFFER FOR PASSHOLDERS



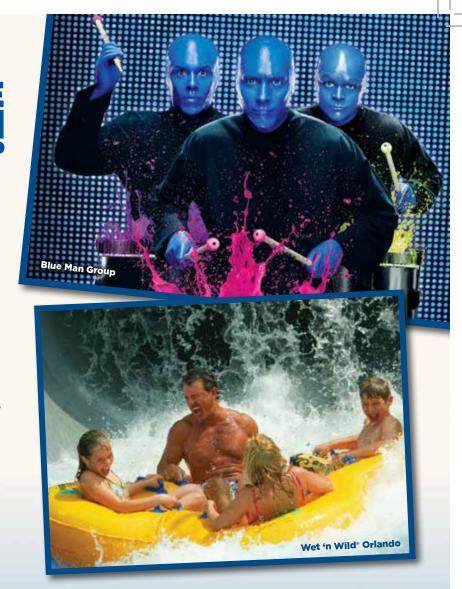
Thrills are for sharing! Only Wet 'n Wild® Orlando gives you more themed, multi-person thrill rides than any other waterpark around. Signature hits like Disco H20™, Brain Wash™, The Flyer and more—

hi-speed, seriously twisted, multi-person family adventures that let you experience the excitement with up to four people at a time. Plus, you can share the fun at Blastaway Beach™ – the largest family water play area in Florida. So whether you visit with friends or family, Wet 'n Wild makes it easy to feel the fun and Share the Rush!

PREMIER & PREFERRED PASSHOLDERS **SAVE 20%**** ON REGULARLY-PRICED WET 'N WILD ANNUAL PASSES

"Savings based off the Blue Man Group Orlando box office adult ticket price of \$94. Offer valid for adult tickets only and performances now through March 31, 2014 for Tier 1 and Tier 2 seat purchases made at Blue Man Group Orlando Box Office, UniversalOrlando.com or by calling 407-BLUEMAN. Valid Annual Pass required. Limit six (6) tickets total per transaction. Prices, dates, operating hours, and entertainment are subject to availability and may change without notice. No rain checks, returns or refunds. Not available for prior purchases. Subject to seat availability. Savings based on pre-tax amount and applicable fees will be added. Additional restrictions may apply.

**Up to six people. Not valid on Weekday Annual Pass







NEW PHOTO OPPORTUNITY AT UNIVERSAL STUDIOS®

Ever wanted to be a character on The Simpsons™? We've got the next best thing! Introducing a brand new photo opportunity in Universal Studios®...

JOIN THE SIMPSONS™ IN THEIR LIVING ROOM!

Put yourself into a famous couch gag from The Simpsons™ at Universal Orlando's latest photo-op. Based on the iconic couch gags that precede each Simpsons episode, choose from a variety of couch scenarios and photo backdrops featuring your favorite Simpsons characters.

The photo op is located in Krustyland at Universal Studios®, directly across from the entrance to The Simpsons Ride™. Become a member of the Photo Connect Star Card program and you can unlock all your photo op pictures digitally to share with your friends and family. You can fill up your Photo Connect account with as many pictures as you'd like (including the complete set of The Simpsons™ couch gags) and easily share them on Facebook and Twitter, or on your Amazing Pictures® mobile app.

SHARE YOUR PARK PHOTOS

Don't forget to keep sending us photos of you, your family and friends enjoying all Universal Orlando® Resort has to offer. Whether you're dancing in CityWalk®, just getting off your favorite ride, relaxing by an on-site hotel pool, or showing off your Butterbeer™ mustache, we want to see you having fun so we can post the shot in future editions of the Passport.

SUBMIT YOUR PHOTOS TO US VIA FACEBOOK AT:

/UNIVERSALORLANDORESORT

PREPARE FOR THE NEXT MOVIE BY EXPERIENCING TRANSFORMERS™: THE RIDE-3D RIGHT NOW!



The fourth exciting installment in the TRANSFORMERS movie series, Transformers: Age of Extinction, is coming to theaters June 27th. But you can join the battle against the Decepticons right now on the incredible new thrill ride TRANSFORMERS™: The Ride-3D at Universal Studios®. Passholders have been raving, with comments like "The ride actually made me feel like I was in the movie" and "They took that 3-D thing to another level."

If you haven't experienced it yet, don't wait another day...the fate of mankind lies in the balance. (And bring your family and friends to ride it too!)

PICK UP YOUR 2014 PASS SLEEVES

Don't forget to pick up your new 2014 Annual Pass ticket sleeves at Guest Services in either theme park. It not only serves to protect your Annual Pass, but it's a handy reference tool listing your 2014 Annual Pass benefits!

UNIVERSALORLANDO.COM/APLOGIN 1-866-PASS-4-FUN (7277-4-386)





The Wizarding World of Harry Potter™ Butterbeer™ and beverage

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